

DEIRDRE CUNNINGHAM

COACH | SPEAKER
PUBLISHED AUTHOR



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ABOUT DEIRDRE

**DYNAMIC SPEAKER | SOCIAL MEDIA
BROADCASTER | PUBLISHED AUTHOR**

Deirdre Cunningham is the CEO of Authentic Impact, Inc., an international speaker, a life and business coach, and motivator with a passionate approach to inspire and encourage her audience. Deirdre's masterful storytelling coupled with her 40 years of life experiences in various areas and industries keep her audience engaged, excited, and expecting more. With her best selling book *Authentic Impact*, Deirdre gives the reader their needed permission slip to live boldly, love deeply, and lead powerfully in every area of their lives. Her passion and tenacity is causing her to be a top rated and sought after speaker.

DIVERSITY ADVOCATE

Deirdre is a fierce advocate for people of color in business, neurodiverse, and women in business. She has developed numerous programs designed to elevate their career trajectories and cause them to live life freely and fulfilled.



MY AUDIENCE

TOP COUNTRIES

United States
Nigeria

TOP CITIES

Chicago
Aurora
Tulsa
Jackson
Phoenix



35-54
AGES

66%
FEMALES

22K
REACH

84%
UNIQUE VISITORS

Deirdre is a fierce advocate for people of color in business, neurodiverse, and women in business. She has developed numerous programs designed to elevate their career trajectories and cause them to live life freely and fulfilled.

1K

BOOK SALES

100

CLIENT REVIEWS

700

EMAIL SUBSCRIBERS



SIGNATURE KEYNOTES & PRESENTATION TOPICS



KEYNOTE
SPEAKER



SOCIAL MEDIA
BROADCASTER



SELF
CONFIDENCE
& GROWTH

UNAPOLOGETICALLY AUTHENTIC

The temptation to show up as the person you admire or the one who seems to get all the perks is eliminated and the real you is released

THE INDISPENSIBLE ASSISTANT

Mastering your value to the level of becoming irreplaceable is journey unexplored by many until now

CREATING A BULLET-PROOF VEST

Artfully managing emotions produces more effective responses and lessens negative activity

THE VALUE OF A VOICE

Speaking up is powerful when verbal and silent; knowing when to do which is the key

CONDIMENTS FOR THAT BURGER

Working what is on your resume will represent as under promised and over delivered when you add your secret sauce to your service



SPEAKING OFFERINGS

PANEL

Group discussion where I lend my expertise on a specific topic

KEYNOTE

Signature talk or custom keynote session deep dive into a topic

WORKSHOP

Keynote high interactive workshop

WEEKEND SEMINAR

16 hour in depth in seminar style workshop with interactive breakout

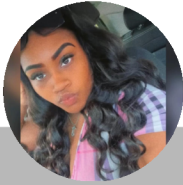
SPEAKING OFFERING

16 hour in depth seminar style workshop with interactive breakout

4 hour deep dive that ends in breakout groups

TESTIMONIALS

What they are saying...



I feel good about how I continue to just do it (the class work) no matter what. I wasn't like that even a year ago and I'm grateful that I decided to take this seriously because I see real results.

JAMILA WRIGHT



I appreciate you so much! You are needed and necessary. I can't wait; I'm so excited about class tomorrow. This has been helping me so much to see my vision and how to make it happen!

NYKIA MOORE



I'm so grateful for this course because I was in quite a bad situation a year ago. Interacting with a group of powerful women is what I needed...I have already experienced change in myself.

KRYSTYNA AARON



I really needed this course! I am seeing things clearer every time we have a session. The clarity I'm getting is beyond mind-blowing. I just know I must stay connected to you to see my vision come to pass.

DEIRDRE WALTON



When the course first began, I was thinking and feeling like I would not be able to keep up. But, the way you have given nuggets to follow has given me what I needed to see that I will keep up and finish. I just know that I have to do whatever it takes because I will not get left! I am very grateful for this course!

TAMELA DOUGLAS